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# THE ART OF TRAVELING IN THE MIDDLE EAST & BEYOND





## Welcome to Dakkak

It is an honor to invite you to join Dakkak Group for exceptional travel experiences where the skies are our compass to the world. We at Dakkak believe a lifetime travel experience is created with the outstanding partnership between our committed staff, and loyal clients.

Founded in 1955, Dakkak has over 50 years of in-depth experience in travel within the Middle Eastern region. The experience gained by Dakkak allows us to look beyond the ordinary in order to provide you with the extraordinary.

During the decades, we have experienced substantial growth within the group. With the commitment of our staff, our restless market research, our updated technologies and travel trends, we continuously aim to be a step ahead in our field reaching new milestones within both the local and global sphere.

Nonetheless, we at Dakkak never settle. Our success stems from our belief in growth. With the passing of each year, we aim to add a new paradigm to our group. Having several offices representing our operations, we are currently establishing a new office in Dubai going the extra mile to reach the hands of our clients and offer them spectacularly memorable travel experiences.

Believing in the importance of the community, Dakkak never fails to ethically and sustainably give back to the community through socially responsible actions and programs.

The success story of Dakkak starts with a vision, and is guided by the goal of always providing our clients with the best. Our clients are our inspiring force to grow and give above and beyond. As the famous Khalil Gibran who comes from our Middle Eastern Region once said "It is when you give of yourself that you truly give". Coming from the region known for its generous giving and hospitality, here at Dakkak, we aim to embody the customs and traditions of our ancestors to ensure our clients have a smile of absolute content on their face.

We praise our strong team, and loyal clients for helping us write our own story of success. The efforts and achievements of each and every one of them sparks the flames of our success today, and for the many years to come.

Omran Dakkak  
CEO / President

Ziad Dakkak  
CEO / President



## DAKKAK DMC

Dakkak DMC is a division of Dakkak Group. It is one of the Middle East leading tour operators and DMC “Destination Management Company” serving the leisure and incentive markets since 1955.

At Dakkak DMC we walk the extra mile for our clients without adding any extra cost on them. We are always at the forefront of new development in the world of travel with its new technology and innovative ideas. We attend all major travel trade exhibitions to expand our personnel's horizons, yet also to meet your smallest needs and concerns for total satisfaction.

Our operations are from our offices in Jordan and our newly established office in Dubai. We operate through an extensive network of partner companies, working with top tour operators from around the world. Our team consists of -50 multi-cultural experienced guides and program managers. To meet the expectations of our multilingual world of today, our guides are proficient in English, German, French, Spanish, Italian, Russian, Japanese and Arabic.

Because of our emphasis on ethical and substantial relations with all stakeholders, we have been recognized by several International Hotel Chains and tourism bodies as top producers throughout our years in operation.

## OUR MISSION

Is to offer you services beyond your expectations at a fair price.

## OUR VISION

Is to enhance our cooperation to the benefit of our establishments.



## OUR VALUES

Our Values represent the basis for the development of our business

- Focus on Customers “Customers First”
- Development of our staff
- Transparency
- Consistence Service
- Value for Money
- Global Vision
- Passion for Work
- Sustainable and Responsible Tourism

# WHY DAKKAK DMC



## **Professionalism:**

We are a full-service destination management company, member of international travel associations, fully-bonded and insured, working with top tour operators from around the world, with our own 50- members, multi-cultural team of experienced guides and program managers.

## **Network:**

We enjoy well-established partnerships with reputable hotels, restaurants, transport companies and venues, selected for reliability and quality-cost effectiveness.

## **Experience & Creativity:**

We handled over 2'600'000 visitors in our years of operations, which helps us leverage the best services at the best price for our clients with unique ideas, venues and resources to customized programs.

## **Personal Touch:**

We never miss a chance to make your clients feel special-from birthday celebrations to welcome letters and individual opinion surveys on departure.

## **Reliability & Efficiency:**

We are a fully computerized operation, from ticketing and reservations to accounting and tour management, providing swift, accurate cost estimates and billings.

## **Quality Controls:**

Our own inspection teams assess service outlets, check set-ups, inspect vehicles and solve potential problems before they happen.

## **Insured 3rd party liability**

We provide liability insurance for third party reaching up to \$2 million dollars.

## **24-Hour Hotline:**

Our support team is on call to serve your clients in-country 24 hours/7days.

## OFFICES & REPRESENTATIONS

The world is our guidebook at Dakkak. With global offices and representations, we aim to expand horizons and diminish the barriers.

- MIDDLE EAST

- Jordan
- Jerusalem
- Egypt
- Dubai – UAE
- Saudi Arabia
- Oman

- NORTH AMERICA

- USA

- EUROPE

- UK
- Germany
- France
- Italy
- Spain
- Portugal
- Russia
- Netherlands
- Austria



## LUXURY TRAVEL

Would you like to have our full attention and personal service? Would you prefer to have only one person to look after your needs, before, during and after your holidays? Our VIP desk has been created to serve you.

- Your entire holiday is designed around your requirements whether you are traveling as a single, honeymooners, young couple, baby boomer, retired, family with kids.
- Private Limo or Mercedes / BMW modern cars from to Airports and Tours
- You will only stay in Club Rooms or Suites
- Private Villas at Dead Sea Resorts
- Butler service available upon request
- Helicopter Transfers and air tours high above Jordan
- A la Carte white glove dining arrangements in the middle of Wadi Rum Desert with live music and a belly dancer just for you
- If traveling with children, a Nanny can be arranged to entertain your kids
- Private Jet Charters can be arranged
- Chartering the Hijazi Old Steam Engine Train with entertainment
- Yacht Chartering sailing the Red Sea
- Soft adventure to include Air Ballooning, Desert Safaris



## DAKKAK JORDAN

Serving: Jordan, Jerusalem & the Holy Land, Egypt, Syria & Lebanon

A well-travelled bridge between sea and desert, east and west, Jordan is a land of mesmerizing beauty and contrasts. From the Jordan valley, fertile, ever changing, to the remote canyons of Wadi Rum, its historical sites and welcoming people, Jordan is a land of genuine diversity and Arabian hospitality.

### Services:

- Cultural Tours
- Biblical Tours
- Adventure Tours
- Eco Tourism
- Responsible / Sustainable Tourism
- Wellness Tourism
- Jordan & Beyond Tours including: Jerusalem & the Holy Land, Egypt, Syria Lebanon, Dubai and UAE.

### Frequent Independent Traveler “FIT”

- Top rooms in the best hotels in each location
- Private guides for flexible touring based on your interests
- Personalized itinerary
- Private airport transfers
- Express airport and border-crossing assistance
- Restaurant reservations, shopping recommendations, and exclusive access to local activities.

## LUXURY DUBAI

Dubai is truly the address of Luxury Travel. Stay at one of the world's most opulent hotels, shop at deluxe supermalls and dine at award-winning restaurants on luxury holidays to Dubai. Incredible spas, championship golf courses and souks filled with shimmering gold complete the deluxe Dubai experience.

- Private Limo or Mercedes / BMW modern cars from to Airports and Tours
- You will only stay in Club Rooms or Suites
- Butler service available upon request
- Private Villas
- Yacht Chartering sailing the Shores of Dubai
- Soft Adventure to include Water Sports, Desert Safaris, Ferrari Thrill in Abu Dhabi
- Shopping Tour to the most prestigious shopping malls and centers
- Private dinners with live entertainment
- Helicopter sightseeing
- If traveling with children, a Nanny can be arranged to entertain your kids
- Your entire holiday is designed around your requirements whether you are traveling as a single, honeymooners, young couple, baby boomer, retired, family with kids



## DAKKAK DUBAI

**Serving:** Dubai, Abu Dhabi & the UAE, Oman, Qatar & Bahrain

Dubai is a city of contrasts, a land where the old and the new, traditional and modern, east and west, blend seamlessly to create a fascinating and exciting destination.

Dubai is the entertainment, shopping, sports and culinary capital of the Middle East. Home to some of the world's finest hotel chains and dining options that include a range of local and international cuisine.

### Services:

- Luxury Travel
- MICE
- Hotel Reservations
- Honeymoons
- Desert Safaris
- Tour Packages to Oman and Beyond

## SPIRITUAL JERUSALEM

Jerusalem, the Holy City to Muslims, Christians and Jews. Thousands of pilgrims visit Jerusalem yearly following the steps of Prophets and companions. Touring the Holy Land while visiting Jerusalem is an opportunity of a lifetime; Hebron, Bethlehem, Tiberius, Nazareth and Jericho are only a few to mention.

Your accommodation will be in very selective boutique and luxurious hotels: The American Colony, King David Hotel



## DAKKAK JERUSALEM

Serving: The Holy Land

Jerusalem is a one-of-a-kind destination with an intriguing history that stretches back thousands of years, involving deep significance to the three monotheistic religions as well as a vibrant modern life. Expect world-class entertainment and accommodations in Jerusalem with a wealth of truly unique events.

### Services:

- Biblical Tours
- Pilgrim Tours
- Cultural Tours
- Muslim Tours
- Luxurious Accommodations
- Jerusalem & Beyond Tours

## LUXURY EGYPT

Enjoy the warm Egyptian hospitality from the moment you arrive, where you will be met and escorted through VIP immigration to your waiting private car. Enjoy in-depth cultural touring of Cairo with a sophisticated local expert, including the most interesting neighborhoods, architecture, markets and other attractions and extraordinary archeological sites with your own private guide each day.

Our private luxury Egypt tours features:

- Top Club Rooms and Suites in Egypt's best luxury hotels
- Private Limo or Mercedes / BMW modern cars from to Airports and Tours
- Restaurant reservations, shopping advices, and exclusive access to local activities and experts
- Your entire holiday is designed around your requirements whether you are traveling as a single, honeymooners, young couple, baby boomer, retired, family with kids
- Soft Adventure to include Water Sports, Desert Safaris
- First Class Nile Cruises
- Private Dinners with entertainment



## DAKKAK EGYPT

Serving: Cairo, Luxor, Aswan, Alexandria and Sharm el Sheikh

The stunning, colossal monuments of Ancient Egypt never fail to astonish. The heat, sight and the light of the desert invigorate. The cool, turquoise waters rejuvenate. A romantic cruise along the world's longest river dazzles the senses. A first class getaway resort in the Red Sea Riviera is pure escapism and surely the majestic Pyramids are second to none.

No place has the magic, mystery and pleasures of Egypt. Travel to Egypt to discover a world of wonder.

Services:

- Cultural Tours
- Nile Cruise Tours
- Adventure Tours
- MICE Travel
- Beach Stays
- Luxurious Accommodations
- Egypt & Beyond Tours

## MUSCAT

The city has numerous mosques including the Sultan Qaboos Grand Mosque, Ruwi Mosque, Saeed bin Taimoor and many more, also Muscat has a number of museums. These include Museum of Omani Heritage, National Museum of Oman, Oman Children's Museum, Bait Al Zubair.

Recent projects include an opera house which opened on October 14, 2011. One of the most notable new projects is the Oman National Museum. It is expected to be an architectural jewel along with the Sultan Qaboos Grand Mosque.

Visitors are also encouraged to visit Old Muscat and the Old Palace. The main shopping district is situated in Al Qurum Commercial Area, however shopping malls are spread out throughout the city. One of the largest malls in Oman is Oman Avenues Mall, located in Ghubra.



## DAKKAK OMAN

The Sultanate of Oman has one of the oldest civilizations in the Arabian Peninsula dating back thousands of years with notable periods of greatness in the ancient world and in medieval times.

It is a country of diverse landscapes and rich culture. From the rugged mountains and picturesque beaches, to the historic forts and bustling markets, Oman offers visitors a unique blend of natural beauty, adventure, and warm hospitality. Experience the vibrant capital city of Muscat, explore the ancient city of Nizwa, or venture into the spectacular desert of Wahiba Sands. With its rich history, fascinating culture, and breathtaking scenery, Oman is a destination that is sure to leave you enchanted.

### Services:

- Luxury Travel
- MICE
- Combined tours with UAE
- Beach Holidays
- Honeymoons
- Desert Safaris
- Cultural Packages

## LUXURY SAUDI ARABIA

Saudi Arabia is a destination of unparalleled luxury and innovation. A fusion of rich heritage and cutting-edge technology, it offers visitors a truly unique and exciting experience.

From the plush five-star hotels and resorts, equipped with world-class spas, and gourmet restaurants, to the hot new projects like The Red Sea Project and Neom, that are set to transform the face of tourism in the country, Saudi Arabia caters to the discerning traveler with its impeccable service, innovative experiences, and breathtaking landscapes.

Whether you're seeking a luxurious shopping experience in the bustling cities, indulging in the country's renowned hospitality, or exploring the latest and greatest in technological advancements, Saudi Arabia promises a journey of luxury, innovation, and unforgettable memories.



## DAKKAK SAUDI ARABIA

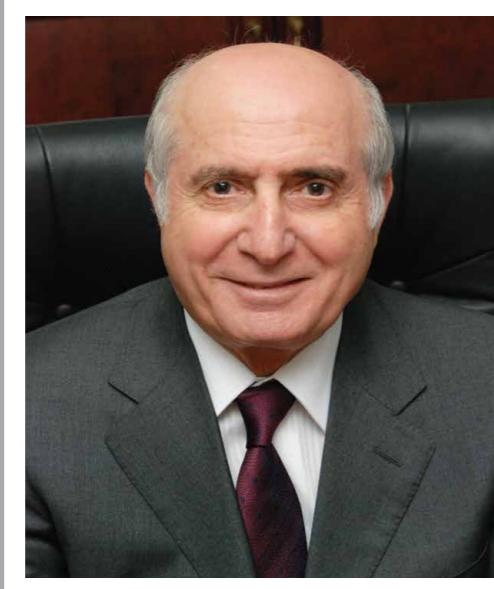
Saudi Arabia is a land of rich history and stunning natural beauty. A bridge between the modern world and ancient tradition, it offers visitors a unique blend of culture, adventure, and hospitality. From the bustling cities of Riyadh and Jeddah, to the tranquil deserts of Al-Ula and the ancient ruins of Madain Saleh, Saudi Arabia is a destination unlike any other, where hospitality and tradition collide with modernity and innovation.

As one of the fastest-growing economies in the world, Saudi Arabia is a hub of business and investment opportunities. In addition to its cultural and natural wonders, the country boasts world-class infrastructure and a thriving tourism industry. With Dakkak DMC Saudi Arabia as your partner, you can unlock the full potential of this dynamic destination and explore everything it has to offer, from the towering skyscrapers of the business district to the pristine beaches of the Red Sea coast.

### Services:

- Luxury Travel
- MICE
- Adventure Tours
- Cultural Tours
- Desert Safaris

# DAKKAK EXECUTIVE MANAGEMENT



## MR. OMRAN DAKKAK CEO – PRESIDENT PROFILE

The co- founder and Managing Partner. BA Accounting. Mr. Dakkak is well known figure in the tourism industry, being member of Board founding committee JITO (Jordan Inbound Tours Operation association). Mr. Dakkak is active, dynamic and influential. Mr. Dakkak is the first Chairman of board Jordan Inbound Tour Operator association, ex member of Board Jordan tourism board for 2 rounds 4 years. Mr. Dakkak is currently member of board National Tourism Board.

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## MR. ZIAD DAKKAK CEO – PRESIDENT PROFILE

The co- founder and Managing Partner, BA Business Administration. Mr. Dakkak is a popular figure in Jordan and beyond. Mr. Dakkak is ex-president ASTA Jordan chapter, currently member of board Jordan inbound tour operator association. Being PR masters, Mr. Dakkak is very well connected within the tourism industry, well known as being professional, trustworthy and ethical.

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# DAKKAK GROUP & SUBSIDIARY COMPANIES



DAKKAK JORDAN



DAKKAK HOLIDAYS



DAKKAK UAE



DAKKAK KSA



DAKKAK TRAVEL



EXPRESS RENT A CAR



DAKKAK CRUISE

JORDAN

• HOLY LAND

• EGYPT

• UAE

• KSA

• OMAN

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